

DONNA MARIA'S

ULTIMATE TRIFECTA™

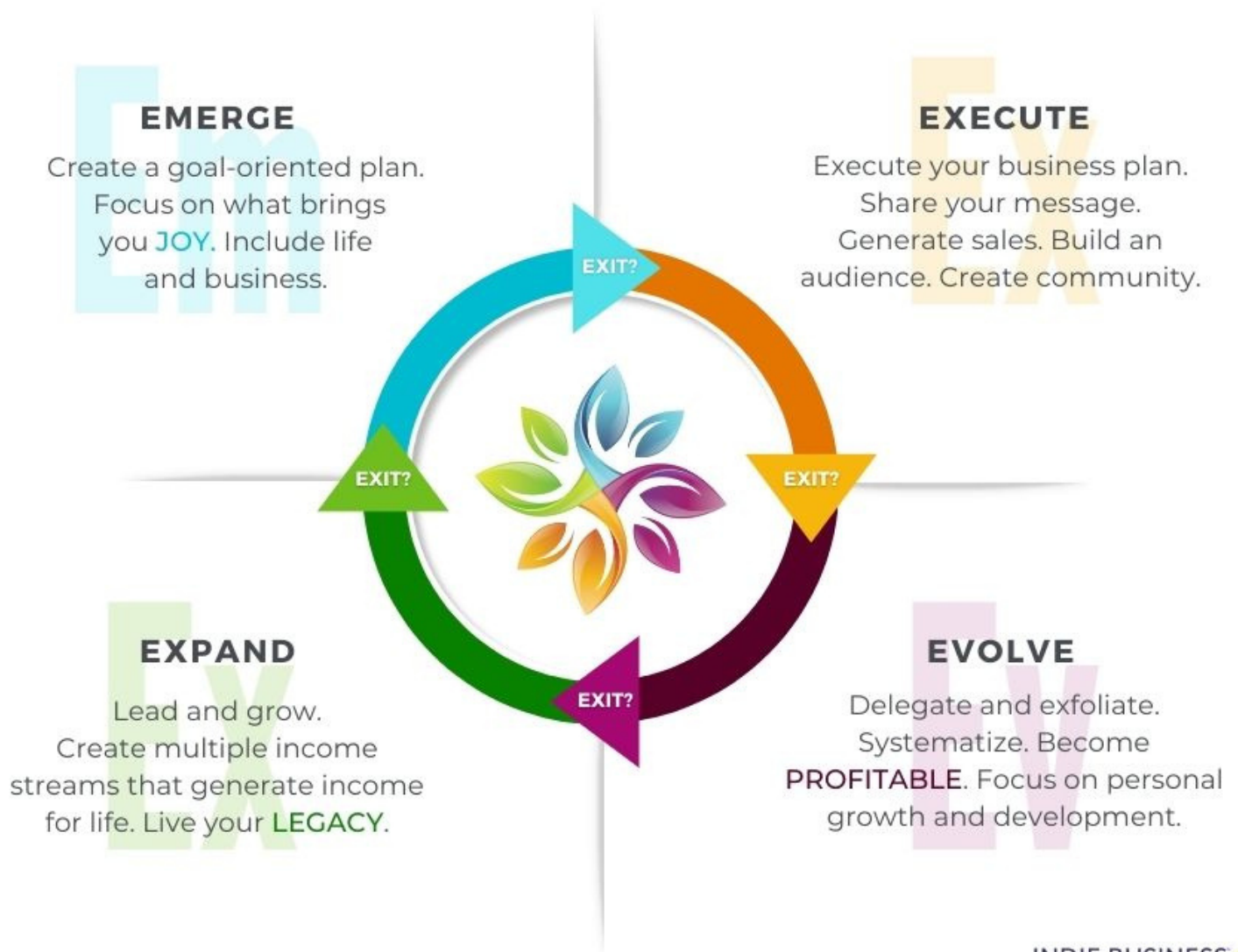
- A joyful life
- A profitable business
- A meaningful legacy

A 3-Step Approach to Launch, Grow and Scale
the Life and Business of Your Dreams

KEYNOTE ADDRESS
PRESENTED BY DONNA MARIA
FOUNDER + CEO:
INDIE BUSINESS NETWORK®

COME CELEBRATE
LAVENDER CONFERENCE
MARCH 2024
WYTHEVILLE MEETING CENTER
WYTHEVILLE, VIRGINIA





INDIE BUSINESS
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Indie Business Blueprint™

STEP 1: PLAN A JOYFUL LIFE

Answer these questions



01 What do you want your life to look like in 10 years?

02 What role do you want your business to play in the fulfillment of that vision?

03 What 10 important activities related to your business bring you the greatest joy and fulfillment?

04 What 10 important activities related to your business do you dislike doing the most?

STEP 2: BUILD A PROFITABLE BUSINESS



01 Emerge

02 Execute

03 Evolve

04 Expand

STEP 3: LIVE A MEANINGFUL LEGACY

Answer these questions



01 What does your legacy look like? How does it make you feel to be living it today?

02 How do your business and your life intersect to reflect your legacy as you live it out?

03 What 10 activities are you doing today that bring you the greatest joy and fulfillment?

04 What 10 important activities that you dislike doing are being done by others who are helping your legacy flourish?

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



WANT TO LEARN MORE?



To learn how the Indie Business Network can help you achieve the Ultimate Trifecta, click the link below!

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