

DONNA MARIA'S

# ULTIMATE TRIFECTA™

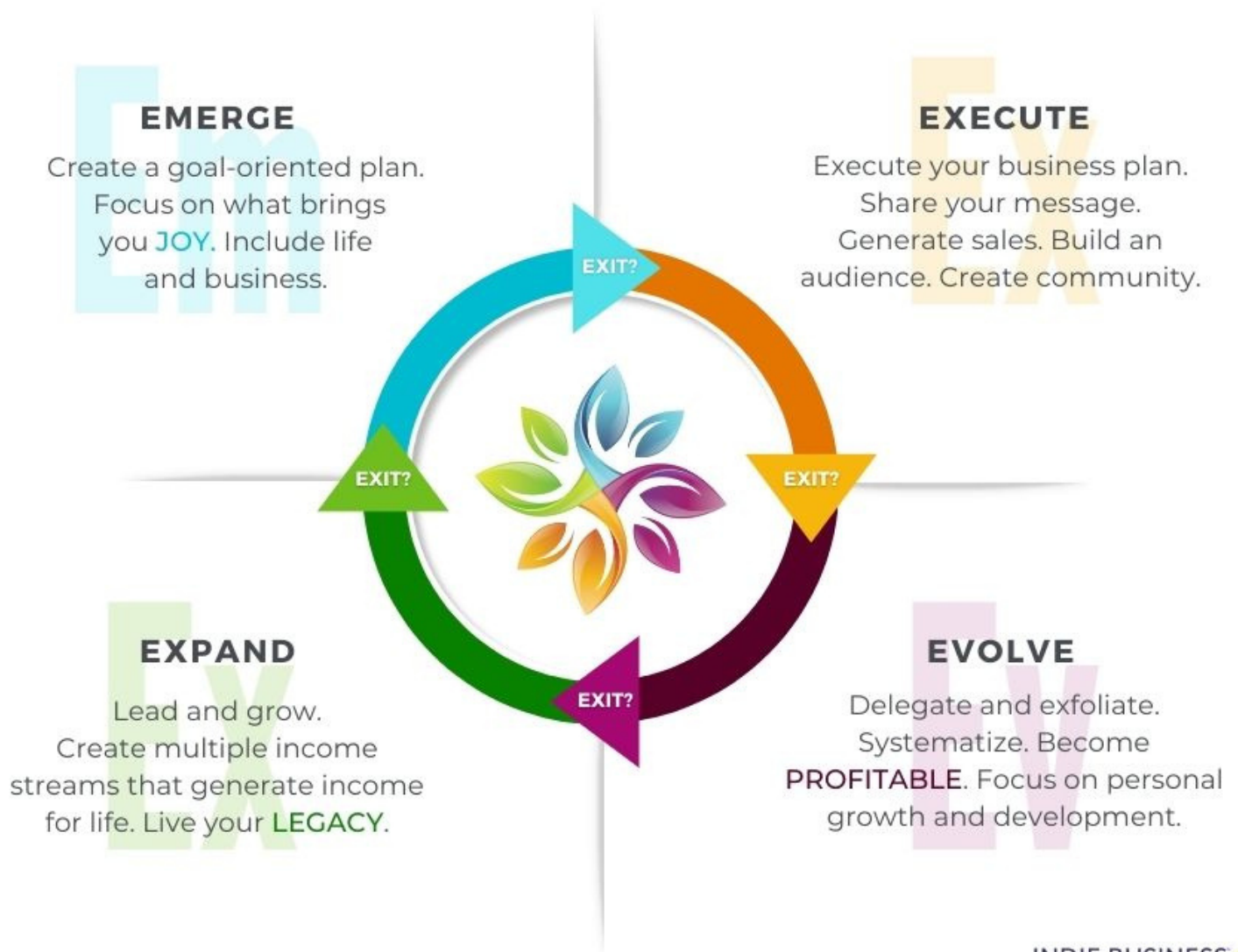
- A joyful life
- A profitable business
- A meaningful legacy

A 3-Step Approach to Launch, Grow and Scale  
the Life and Business of Your Dreams

KEYNOTE ADDRESS  
PRESENTED BY DONNA MARIA  
FOUNDER + CEO:  
INDIE BUSINESS NETWORK®

COME CELEBRATE  
LAVENDER CONFERENCE  
MARCH 2024  
WYTHEVILLE MEETING CENTER  
WYTHEVILLE, VIRGINIA





INDIE BUSINESS  
NETWORK

Indie Business Blueprint™

# STEP 1: PLAN A JOYFUL LIFE

*Answer these questions*



01

What do you want your life to look like in 10 years?

---

---

02

What role do you want your business to play in the fulfillment of that vision?

---

---

03

What 10 important activities related to your business bring you the greatest joy and fulfillment?

---

---

04

What 10 important activities related to your business do you dislike doing the most?

---

---



## STEP 2: BUILD A PROFITABLE BUSINESS



01

Emerge

---

---

---

---

02

Execute

---

---

---

---

03

Evolve

---

---

---

---

04

Expand

---

---

---

---

## STEP 3: LIVE A MEANINGFUL LEGACY

*Answer these questions*



**01** What does your legacy look like? How does it make you feel to be living it today?

---

---

**02** How do your business and your life intersect to reflect your legacy as you live it out?

---

---

**03** What 10 activities are you doing today that bring you the greatest joy and fulfillment?

---

---

**04** What 10 important activities that you dislike doing are being done by others who are helping your legacy flourish?

---

---

## NOTES

This image shows a full page of blank, lined paper. It features approximately 20 evenly spaced horizontal grey lines across its entire width, providing a template for handwriting practice or general note-taking. The margins are consistent on all sides.



WANT TO LEARN MORE?



To learn how the Indie Business Network can help you achieve the Ultimate Trifecta, click the link below!

[JOIN THE INDIE BUSINESS  
NETWORK TODAY](#)

