

smallbizlady:	How to participate in #SmallBizChat: http://bit.ly/S797e ; try our prepared @Tweetgrid to participate: http://is.gd/d7Xh4
smallbizlady:	Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions.
smallbizlady:	For even more great content join the #Smallbizchat Linkedin group! http://bit.ly/smallbizchatonlinkedin #SmallBizChat
smallbizlady:	Do you like #Smallbizchat? Like us today on Facebook at http://facebook.com/smallbizchat . Follow @SmallBizChat on Twitter too! #SmallBizChat
smallbizlady:	Welcome to my co-host and social media PR pal @CathyWebSavvyPR and our virtual assistant Sonia @YourJobMyOffice #SmallBizChat
mentormarketing:	#SmallBizChat
thewovenlife:	Hi. My second time here. #SmallBizChat
smallbizlady:	Q: What's the focus of #Smallbizchat? #SmallBizChat
SabineMcElrath:	RT @smallbizlady: For even more great content join the #Smallbizchat Linkedin group! http://bit.ly/smallbizchatonlinkedin <- Will do that!
smallbizlady:	A: To end small business failure by helping you succeed as your own boss #SmallBizChat
smallbizlady:	Last 5 minutes will be available for pitches AKA your 140 character commercials. So be ready. #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Tonight at 8p ET #SmallBizChat @indiebusiness How to use video to grow your brand online. Tweetgrid link: http://is.gd/d7Xh4
smallbizlady:	Please Vote & Leave a Comment for @Smallbizlady?s bid to win @Oprah's OWN Show contest? http://bit.ly/9z13IT #SmallBizChat
smallbizlady:	We put out a link to the transcript on @smallbizchat tonight after the show; so don't worry if you miss a tweet or two. #SmallBizChat
CathyWebSavvyPR:	#SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: What's teh focus of our chat? A: To end small biz failure by helping you succeed as your own boss #SmallBizChat
smallbizlady:	Right NOW 8p ET #SmallBizChat @indiebusiness How to use video to grow your brand online. Link: http://is.gd/d7Xh4
thewovenlife:	@smallbizlady I always miss some of the tweets. Thanks for the transcript. #SmallBizChat
AtlantaFashions:	I'm getting real-time search results at TweetGrid http://tweetgrid.com/ #SmallBizChat
smallbizlady:	Our guest is Donna Maria @indiebusiness, CEO of Indie Beauty Network http://www.indiebusinessblog.com/ #SmallBizChat
AtlantaFashions:	New to this. Thanks for the forum. #SmallBizChat
mentormarketing:	Great timing tonight with the video topic, I am just editing 3 video based articles for my site #SmallBizChat
smallbizlady:	A more detailed Q & A with our guest comes out on Thursdays on @Smallbizlady?s blog: http://bit.ly/3x5Gm2 #SmallBizChat

CathyWebSavvyPR:	chat tip @tweetgrid users - put your @username (with the @ symbol) in top of rt column - see those who reply or RT you #SmallBizChat
GreenSoil:	RT @CathyWebSavvyPR: chat tip @tweetgrid users - put your @username (with the @ symbol) in top of rt column - see those who reply or RT you #SmallBizChat
indiebusiness:	I'm the guest on tonight's #SmallBizChat so my next several Tweets will help you with your online video!
smallbizlady:	My latest blog post: 8 Tips to Become Your Own Boss http://bit.ly/co4uNm #SmallBizChat
thewovenlife:	@CathyWebSavvyPR Thanks for the tip. Will make this easier to follow. #SmallBizChat
CathyWebSavvyPR:	Welcome ot our chat: @mentormarketing @AtlantaFashions @SabineMcElrath: @thewovenlife @upwardaction @bradfordshimp #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness: I'm the guest on tonight's #SmallBizChat so my next several Tweets will help you with your online video!
SPARKWisdom:	RT @SmallBizLady: Right NOW 8p ET #SmallBizChat @indiebusiness How to use video to grow your brand online. Link: http://is.gd/d7Xh4
tinaportis:	RT @SmallBizLady: Right NOW 8p ET #SmallBizChat @indiebusiness How to use video to grow your brand online. Link: http://is.gd/d7Xh4
indiebusiness:	@smallbizlady Excited to be here to share how to build your brand with online video! #SmallBizChat
CathyWebSavvyPR:	@smallbizlady Glad to be here - I enjoy helpi to build this small business community #SmallBizChat
tinaportis:	I'm getting real-time search results at TweetGrid http://tweetgrid.com/ #SmallBizChat
CathyWebSavvyPR:	Welcome again to @indiebusiness our guest tonight! Using video to grow yr brand online.Tweetgrid link: http://is.gd/d7Xh4 #SmallBizChat
CathyWebSavvyPR:	Hell again Tina! @tinaportis #SmallBizChat
smallbizlady:	Q1: Why Is Video Important For Establishing And Expanding Your Online Brand? #SmallBizChat
thewovenlife:	I know very little about video. Don't have a video camera, either. Only phone. #SmallBizChat
MediaCollective:	Pardon the frequency, heading into chat, tonights topic gowing brand online Join Us http://is.gd/d7Xh4 #SmallBizChat
indiebusiness:	A1 Stats show that people are watching increasing numbers of video clips online, for longer periods of time #SmallBizChat
indiebusiness:	A1b Over 50% on online traffic is video & nothing establishes your credibility & expertise better than video #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q1: Why Is Video Important For Establishing And Expanding Your Online Brand? #SmallBizChat
indiebusiness:	A1c Research: chances of appearing on first page of Google results increases by 50% when page contains video #SmallBizChat
deannatroupe:	Okay let's try this again. I'm excited to be able to join you guys tonight. #smallbizchat
MediaCollective:	Q1: Why Is Video Important For Establishing And Expanding Your Online Brand? #SmallBizChat
SabineMcElrath:	@CathyWebSavvyPR Thanks for the welcome...always good to see you! #smallbizchat
deannatroupe:	RT @MediaCollective: Pardon the frequency, heading into chat, tonights topic gowing brand online Join Us http://is.gd/d7Xh4 #smallbizchat

CathyWebSavvyPR:	@ArtseyC stopping by for just a bit is just ne - you can catch the rest of chat via transcript link, & full Q&A post tomorrow #SmallBizChat
smallbizlady:	RT @indiebusiness: A1c Research: chances of appearing on 1st page of Google results increases by 50% when page contains video #SmallBizChat
mentormarketing:	RT @smallbizlady: Q1: Why Is Video Important For Establishing And Expanding Your Online Brand? #SmallBizChat
smallbizlady:	Q2 What Does Video Do That Other Forms Of Media Cannot Do? #SmallBizChat
deannatroupe:	RT @indiebusiness: A1 Stats show that people are watching increasing numbers of video clips online, for longer periods of time #smallbizchat
indiebusiness:	@deannatroupe @artseyC: Nice to meet you! Let's talk video!! #SmallBizChat
MediaCollective:	Q3: How Can Video Help to Expand your Brand? #SmallBizChat
CathyWebSavvyPR:	Right NOW 8p ET #SmallBizChat @indiebusiness How to use video to grow yr brand online. Link: http://is.gd/d7Xh4
allanapratt:	RT @indiebusiness: A1c Research: chances of appearing on 1st page of Google results increases by 50% when page contains video #SmallBizChat
smallbizlady:	RT @indiebusiness: A3d Video builds your intellectual property library, shows versatility, increases company value. #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness: A3 Use Youtube, Vimeo, etc., to share code so others can embed your video, help spread the word. #SmallBizChat
CarlaRose:	#SmallBizChat
smallbizlady:	How to participate in #SmallBizChat http://bit.ly/S797e
CathyWebSavvyPR:	FYI @mentormarketing RT @indiebusiness ppl are not always nec. /desirable. Product demos are great w/o ppl-Depends on yr goals #SmallBizChat
smallbizlady:	NOW on #SmallBizChat @indiebusiness How to use video to grow yr brand online- Link: http://is.gd/d7Xh4
missversatile:	RT @smallbizlady: RT @indiebusiness: A3d Video builds your intellectual property library, shows versatility, increases company value. #SmallBizChat
smallbizlady:	Thank you to @alfredmondjr & @blackenterprise for the amazing four page feature article on my book the the July issue. #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: RT @indiebusiness: A3d Video builds yr intellectual property library, shows versatility, increases co value #SmallBizChat
smallbizlady:	5 Fatal Mistakes that hold back start-up business owners http://bit.ly/bnYYCc by @Smallbizlady #SmallBizChat
deannatroupe:	I also like viddler. They let you embed a logo onto your video. #smallbizchat
smallbizlady:	Q4: How Do I Make Professional Video If I'm Not A Professional Videographer? #SmallBizChat
indiebusiness:	A4 Start where you are to make video: http://bit.ly/bCMQy7 . First step is make up your mind to do it. #SmallBizChat
smallbizlady:	If you know a small business owner who could use some advice tell them to follow @ SmallBizChat and join us on Wed 8-9 ET #SmallBizChat

CathyWebSavvyPR:	Q3 adding video & podcasts/audio to yr site also helps reach more ppl. some like text, some audio some video - #SmallBizChat
MediaCollective:	RT @indiebusiness: A3d Video builds your intellectual property library, shows versatility, increases company value. #SmallBizChat
smallbizlady:	RT @deannatroupe: I also like viddler. They let you embed a logo onto your video. #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q4: How Do I Make Professional Video If I'm Not A Professional Videographer? #SmallBizChat
indiebusiness:	A4b Use a professional if goal of video is to get financing, biz pitch, book promo, etc. #SmallBizChat
SabineMcElrath:	Use Tubemogul to upload to many sites at once! #SmallBizChat
tinaportis:	RT @SmallBizLady: How to participate in #SmallBizChat http://bit.ly/S797e
CathyWebSavvyPR:	Q3 - Just make sure your content is good - targeted to yr audience's needs - whether audio, video or text #SmallBizChat
indiebusiness:	A4c Day to day video you can do yourself to share your ideas, product demos, interest features etc. #SmallBizChat
deannatroupe:	RT @smallbizlady: Q4: How Do I Make Professional Video If I'm Not A Professional Videographer? #smallbizchat
indiebusiness:	A4d To start with video, get to know you video camera, read instructions, play and practice. #SmallBizChat
tinaportis:	RT @indiebusiness: A3 Use Youtube, Vimeo, etc., to share code so others can embed your video, help spread the word. #SmallBizChat
tinaportis:	RT @CathyWebSavvyPR: Right NOW 8p ET #SmallBizChat @indiebusiness How to use video to grow yr brand online. Link: http://is.gd/d7Xh4
indiebusiness:	A4e Once you know the camera, create test videos to get the hang of it. Make it fun, learn new things! #SmallBizChat
SPARKWisdom:	RT @CathyWebSavvyPR: Right NOW 8p ET #SmallBizChat @indiebusiness How to use video to grow yr brand online. Link: http://is.gd/d7Xh4
CathyWebSavvyPR:	RT @indiebusiness: A4b Use a professional if goal of video is to get financing, biz pitch, book promo, etc. #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness: A4d To start with video, get to know you video camera, read instructions, play and practice. #SmallBizChat
indiebusiness:	RT @SabineMcElrath: Use Tubemogul to upload to many sites at once! #SmallBizChat
MediaCollective:	@CathyWebSavvyPR Animito is a great service tool, reasonable annual + easy to make pro quality video w/effects etc #SmallBizChat
deannatroupe:	Wouldn't you know it? Hailey woke up as soon as #smallbizchat started. Maybe she wants to tweet, too! Ha!
smallbizlady:	A4 USE a script so that you are smooth with your delivery & lighting is essential. don't look like yr trying to hide your ID #SmallBizChat
CathyWebSavvyPR:	welcome to our chat on video 4 biz: @SPARKWisdom @allanapratt: #SmallBizChat
EverydayUplift:	@SmallBizLady what type of video works for a blog? Just a typical web cam type monologue? #SmallBizChat
CathyWebSavvyPR:	RT @MediaCollective: Animito is a great service tool, reasonable annual + easy to make pro quality video w/effects etc #SmallBizChat
thewovenlife:	@indiebusiness @garyvee also recommends TubeMogul in his book "Crush It" #SmallBizChat

tisasilver:	Trying to cook and keep up with @smallbizlady & #SmallBizChat Good Q & A on using video to grow your brand on the web.
smallbizlady:	RT @CathyWebSavvyPR: RT @indiebusiness: A4d To start with video, get to know your camera, read instructions, play & practice. #SmallBizChat
CathyWebSavvyPR:	@deannatroupe MAYbe she want sto star in a video! #SmallBizChat
AtlantaFashions:	What type of vide works for a startup online boutique? #SmallBizChat
smallbizlady:	RT @EverydayUplift: @SmallBizLady what type of video works for a blog? Just a typical web cam type monologue? #SmallBizChat
CathyWebSavvyPR:	Qu 4 @indiebusiness: RT @EverydayUplift: what type of video works for a blog? Just a typical web cam type monologue? #SmallBizChat
SabineMcElrath:	I see so many bad 'talking head' videos; not everyone suited to live video! #SmallBizChat
indiebusiness:	@EverydayUplift For blog video, interviews are great! So are book reviews, product reviews, product demos. #SmallBizChat
LoisMarketing:	#SmallBizChat A4 Simplicity is key - not only for budget but for your video. Videographers are very reasonable, willing to work wtih you
deannatroupe:	@CathyWebSavvyPR She will. That might be the only way I get any videos done. #smallbizchat
smallbizlady:	@tisasilver don't burn dinner Tisa I can not be responsible :) #SmallBizChat
CathyWebSavvyPR:	Qu 4 @indiebusiness RT @AtlantaFashions: What type of vide works 4 a startup online boutique? #SmallBizChat
smallbizlady:	RT @indiebusiness: @EverydayUplift For blog video, interviews are great! So are book reviews, product reviews, product demos. #SmallBizChat
MediaCollective:	@thewovenlife tube mogul is like "youtube" in that its a video distribution svc. #SmallBizChat
missversatile:	RT @indiebusiness: @EverydayUplift For blog video, interviews are great! So are book reviews, product reviews, product demos. #SmallBizChat
thewovenlife:	RT @indiebusiness: @EverydayUplift For blog video, interviews are great! So are book reviews, product reviews, product demos. #SmallBizChat
tisasilver:	Thanks, I'll read the transcript post-dinner! RT @SmallBizLady: @tisasilver don't burn dinner Tisa I can not be responsible :) #SmallBizChat
LoisMarketing:	RT @SabineMcElrath: I see so many bad 'talking head' videos; not everyone suited to live video! #SmallBizChat
CarlaRose:	Does it make sense to have video for eCommerce site? I dont like watching videos online so I find it hard to go there #SmallBizChat
SabineMcElrath:	I have a lot of success with telling stories using still photos and voiceovers. #SmallBizChat
smallbizlady:	@SabineMcElrath You need to have a reason to do video--otherwise it should be audio!!! #SmallBizChat
deannatroupe:	@SabineMcElrath Isn't that the truth. #smallbizchat

deannatroupe:	RT @SabineMcElrath: I see so many bad 'talking head' videos; not everyone suited to live video! #SmallBizChat #smallbizchat
smallbizlady:	Q5: What's The First Step To Producing Quality Videos? #SmallBizChat
indiebusiness:	Example of video interview done on the fly with Vado camera http://bit.ly/926K4i Note colors, mix of person, products. #SmallBizChat
thewovenlife:	@CarlaRose The e-commerce company I work for uses video to great effect. #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q5: What's The First Step To Producing Quality Videos? #SmallBizChat
CathyWebSavvyPR:	RT @SabineMcElrath: I have a lot of success with telling stories using still photos and voiceovers. #SmallBizChat
bizcommunicator:	RT @smallbizlady: Q5: What's The First Step To Producing Quality Videos? #SmallBizChat
CarlaRose:	RT @smallbizlady: 5 Fatal Mistakes that hold back start-up business owners http://bit.ly/bnYYCc by @Smallbizlady #SmallBizChat
smallbizlady:	RT @CarlaRose: Does it make sense to have vid for eCommerce site? I dont like watching videos so I find it hard to go there #SmallBizChat
indiebusiness:	Example of video at Chuck E Cheese. http://bit.ly/bMdLK3 My audience loved this, but see? Real life works! #SmallBizChat
SabineMcElrath:	RT @deannatroupe: Isn't that the truth. #smallbizchat <-If person videoed is uncomfortable, so is the audience. #fail
indiebusiness:	A5 If you don't know your equipment, you can't control your equipment. Get to know camera first. #SmallBizChat
CathyWebSavvyPR:	@CarlaRose there was a guy w cool bracelets (you could play w/ them & wear em) @SESNY - HUGE sales increase w/ video demos #SmallBizChat
thewovenlife:	@SabineMcElrath That's a great way for someone without a camera to get started, I'd think. #SmallBizChat
indiebusiness:	A5b Test out several areas of home office to see where is best light, time of day, audio. #SmallBizChat
CarlaRose:	@thewovenlife Do they use it mostly for the products themselves or are people actually speaking/presenting? #SmallBizChat
indiebusiness:	A5c Notice difference in how video looks based on where you are in light, where you (or subject) look best. #SmallBizChat
indiebusiness:	A5d Remember, if camera shy, you don't have to be on video. You can interview others, show your products. #SmallBizChat
CathyWebSavvyPR:	@CarlaRose I think that video is getting so popular that testing a few - no matter what type of site you have = smart #SmallBizChat
EverydayUplift:	@IndieBusiness ok I see.. Do you suggest an ideal length? Don't want to bore my readers nor leave them hanging... #SmallBizChat
smallbizlady:	@CarlaRose what do you sell? #SmallBizChat
thewovenlife:	@CarlaRose We do instructional videos or product demonstrations and some funny marketing schtick. DM me for links. #SmallBizChat
SabineMcElrath:	@thewovenlife I do most of my videos for clients without a video camera! #SmallBizChat
CarlaRose:	@indiebusiness Good advice because I am definitely camera shy! #SmallBizChat

missversatile:	Q5)...learn ur camera, learn proper lighting techniques, and learn sound control techniques... #smallbizchat
CathyWebSavvyPR:	@CarlaRose also - I have learned that assuming that yr audience has same likes/dislikes as you = bad mkt research #SmallBizChat
Tenacious_VA:	am I early or late to #smallbizchat
indiebusiness:	@CarlaRose: If you have any site, *any* type of business, you should be using video!! #SmallBizChat
thewovenlife:	@SabineMcElrath I'd like to learn from you. Sounds interesting. #SmallBizChat
CarlaRose:	@CathyWebSavvyPR Thanks for the advice! I guess I have a hard time wrapping my brain around it because I dont like videos! #SmallBizChat
smallbizlady:	Q6: Once I Know My Camera, What Do I Do Next? #SmallBizChat
missversatile:	Q5) In my opinion videos should be kept under 3.5 minutes as well. Ur not shooting a movie. 60-90 sec best for viral spread #smallbizchat
mentormarketing:	I like to have videos run 5-12 minutes, longer and people space out #SmallBizChat
indiebusiness:	@CarlaRose: The most important thing is to know what the point of your video will be. Don't do video just to do video. #SmallBizChat
CathyWebSavvyPR:	@Tenacious_VA you are right in the middle of our chat - welcm - we run 8-9 pm ET here's tweetgrid link http://is.gd/d7Xh4 #SmallBizChat
indiebusiness:	A6 Before publishing video, listen to people. What do they want? How can you help them? #SmallBizChat
indiebusiness:	A6b Based on your target audience likes, dislikes, you can decide on topics of interest for video. #SmallBizChat
Tenacious_VA:	@indiebusiness (videos) I am trying to come up with creative backgrounds because my disorganized bookshelf wont cut it! #smallbizchat
smallbizlady:	RT @indiebusiness: A6 Before publishing video, listen to people. What do they want? How can you help them? #SmallBizChat
indiebusiness:	A6c Make a "top 10" list and begin to keep notes about what subjects you can cover on video. #SmallBizChat
CathyWebSavvyPR:	RT @missversatile Q5 In my opinion videos shld be kept under 3.5 mins. Ur not shooting a movie 60-90 sec best for viral spread #SmallBizChat
CarlaRose:	@CathyWebSavvyPR Good advice! Its not about me! #SmallBizChat
deannatroupe:	@Tenacious_VA Do you have a blank wall in your house with nothing on it? That's what I use. #smallbizchat
missversatile:	Q6) figure out what environments you're shooting in mostly..learn the sounds that camera picks up & lighting. #smallbizchat
Tenacious_VA:	I'm getting real-time search results at TweetGrid http://tweetgrid.com/ #SmallBizChat
mentormarketing:	Hang a large white Board on your bookshelf for filming, it is functional as well as a clean slate #SmallBizChat
deannatroupe:	RT @missversatile: Q6) figure out what environments youre shooting in mostly.learn the sounds that camera picks up & lighting. #smallbizchat
MediaCollective:	RT @missversatile Q5 In my opinion videos shld B kept under 3.5 mins. Ur not shooting a movie 60-90 sec best for viral spread #SmallBizChat

Tenacious_VA:	thanks Cathy! #SmallBizChat
JoanneLuke:	Good idea RT @sabinemcelrath I have a lot of success with telling stories using still photos and voiceovers. #SmallBizChat
thewovenlife:	What do you recommend for videos for a life coach? #SmallBizChat
smallbizlady:	@CarlaRose Also video product demos featuring real people #SmallBizChat
CathyWebSavvyPR:	Here's an @Tweetgrid chat tip: put yr @username at top of rt column (w/ @sign) - you'll see replies & Retweet there #SmallBizChat
smallbizlady:	RT @thewovenlife: What do you recommend for videos for a life coach? #SmallBizChat
CathyWebSavvyPR:	Qu 4 @indiebusiness RT @thewovenlife: What do you recommend for videos for a life coach? #SmallBizChat
CarlaRose:	@IndieBusiness That is my challenge. What WOULD be the point of video that photos and product descriptions dont already do #SmallBizChat
thewovenlife:	@SabineMcElrath Yay! I look forward to learning from you. #SmallBizChat
Tenacious_VA:	I would love to add video to my blogs but I am at a loss for what to do them on.... #SmallBizChat
CathyWebSavvyPR:	@CarlaRose If we follow each other after the chat - dm me yr email & I'll find the @SESNY product video talk/stats #SmallBizChat
CathyWebSavvyPR:	RT @missversatile: Q6) figure out what environments you're shooting in mostly.learn the sounds that camera picks up & lighting #SmallBizChat
thewovenlife:	@CarlaRose You could show people interacting with your products - show them in use. Build credibility for them. #SmallBizChat
indiebusiness:	@thewovenlife Life coach video: how others make your techniques work, tips for making progress, interview successful clients. #SmallBizChat
CathyWebSavvyPR:	RT @mentormarketing: Hang a large white Board on your bookshelf for filming, it is functional as well as a clean slate #SmallBizChat
smallbizlady:	Be Careful About Advice You Take as a Start-up Entrepreneur by @smallbizlady http://bit.ly/cXA6oC #SmallBizChat
smallbizlady:	Q7: Once I Decide On Topics Of Interest, What Then? #SmallBizChat
CathyWebSavvyPR:	RT @Tenacious_VA: I would love to add video to my blogs but I am at a loss for what to do them on.... #SmallBizChat
CarlaRose:	@SmallBizLady In terms of client testimonials, would that be in the form of interviews? #SmallBizChat
missversatile:	RT @smallbizlady: Be Careful About Advice You Take as a Start-up Entrepreneur by @smallbizlady http://bit.ly/cXA6oC #SmallBizChat
LoisMarketing:	#SmallBizChat Consider video that showcases product, ease of use, demonstrations, etc. Also testimonials
smallbizlady:	For even more great content join the #Smallbizchat Linkedin group! http://bit.ly/smallbizchatonlinkedin #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Be Careful About Advice You Take as a Start-up Entrepreneur by @smallbizlady http://bit.ly/cXA6oC #SmallBizChat
plattoes:	#smallbizchat hello, sorry I am late. How is everyone?
CathyWebSavvyPR:	QU: RT @CarlaRose: @SmallBizLady In terms of client testimonials, would that be in the form of interviews? #SmallBizChat

mentormarketing:	Q: When choosing a First Frame thumbnail for your brand video what do you recommend as an effective standard? #SmallBizChat
smallbizlady:	@CarlaRose sure #SmallBizChat
thewovenlife:	@indiebusiness Okay. I'm going to work on this. Great ideas to get me started. #SmallBizChat
indiebusiness:	A7 Make some practice videos; trying different convenient locations in your home or office. #SmallBizChat
Tenacious_VA:	RT @smallbizlady: Do you like #Smallbizchat? Like us today on Facebook at http://facebook.com/smallbizchat . #SmallBizChat
CathyWebSavvyPR:	Cat tip #2: tyr & remember to use teh quetion # in yr reply - it helps ppl follow along A1, A2 A3 (some chasts do Q1 Q2) #SmallBizChat
CarlaRose:	RT @LoisMarketing: #SmallBizChat Consider video that showcases product, ease of use, demonstrations, etc. Also testimonials
smallbizlady:	RT @mentormarketing: Q: When choosing a First Frame thumbnail for yr brand video what do u recommend as an effective standard? #SmallBizChat
CathyWebSavvyPR:	@plattoes welcoem back to this week's chat - we're about 1/2 way through #SmallBizChat
thewovenlife:	@smallbizlady Okay. I can do that. #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q7: Once I Decide On Topics Of Interest, What Then? #SmallBizChat
plattoes:	@SmallBizLady #smallbizchat yes, I see...regarding videos, they are a big asset
smallbizlady:	RT @indiebusiness: A7 Make some practice videos; trying different convenient locations in your home or office. #SmallBizChat
smallbizlady:	RT @LoisMarketing: #SmallBizChat Consider video that showcases product, ease of use, demonstrations, etc. Also testimonials
CathyWebSavvyPR:	@CarlaRose what type of stuff do you sell? - although that level of detail may be better held for later #SmallBizChat
tinaportis:	RT @indiebusiness: A6c Make a "top 10" list and begin to keep notes about what subjects you can cover on video. #SmallBizChat
smallbizlady:	Q8: How Long Should My Video Be? #SmallBizChat
tinaportis:	RT @CathyWebSavvyPR: Qu 4 @indiebusiness RT @thewovenlife: What do you recommend for videos for a life coach? #SmallBizChat
plattoes:	#smallbizchat we have had lots of hits on plattoes.com due to ribbon tying demos..saves paper, hence planet...lalalal
indiebusiness:	A8 Video length will vary depending on topic, but generally, 3 minutes is quite long enough. #SmallBizChat
CathyWebSavvyPR:	@CarlaRose clients also like to get te know you - I perfer to buy form ppl I know - a video, done well helps me get 2 "know" U #SmallBizChat
Tenacious_VA:	I think I am using tonights discussion as a tool to take notes from!! #SmallBizChat
indiebusiness:	A8b If you can say what needs to be said in 30-seconds, that's plenty. The shorter, the better.. #SmallBizChat
CathyWebSavvyPR:	@JoanneLuke welcoem th the chat! #SmallBizChat

indiebusiness:	A8c If video needs to be longer than 2-3 minutes, best to break up into a series of videos. #SmallBizChat
smallbizlady:	A blog post with a more detailed Q & A with our guest comes out on Thursdays on @ Smallbizlady?s blog: http://bit.ly/3x5Gm2 #SmallBizChat
SabineMcElrath:	Youtube gives you statistics as to when people bail from watching video..3 min. too long for promotional vid #smallbizchat
indiebusiness:	A9 Nothing spoils an otherwise good video as much as poor lighting. #SmallBizChat
smallbizlady:	Please Vote & Leave a Comment 4 @Smallbizlady?s bid to win @Oprah?s OWN Show contest (It ends 7/3) http://bit.ly/9z13IT #SmallBizChat
CarlaRose:	@thewovenlife I could actually, especially the baby products and handbags. #SmallBizChat
indiebusiness:	A9b Video lighting tip #1: shoot video with light source behind the camera, shining on subject. #SmallBizChat
CathyWebSavvyPR:	@smallbizlady As screens get larger, and more people watch TV & movies online - I thinkthe "never" more than 3 mins will chg #SmallBizChat
indiebusiness:	A9c Video lighting tip #2: If it?s sunny, make sure sun shines on subject, not on camera lens #SmallBizChat
plattoes:	30 seconds..hum #smallbizchat video content needs to be really concentrated then
Tenacious_VA:	RT @smallbizlady: NOW on #SmallBizChat @indiebusiness How to use video to grow yr brand online- Link: http://is.gd/d7Xh4
smallbizlady:	RT @indiebusiness: A9 Nothing spoils an otherwise good video as much as poor lighting. #SmallBizChat
smallbizlady:	RT @indiebusiness: A9b Video lighting tip #1: shoot video with light source behind the camera, shining on subject. #SmallBizChat
CathyWebSavvyPR:	RT @SabineMcElrath: Youtube gives you statistics as to when pple bail from watching video..3 min. 2 long for promotional vid #SmallBizChat
missversatile:	RT @indiebusiness: A9b Video lighting tip #1: shoot video with light source behind the camera, shining on subject. #SmallBizChat
indiebusiness:	A9d Video lighting tip #3: If all else fails, shoot in soft light, shaded light for natural look. #SmallBizChat
SabineMcElrath:	Example of experience-based video I did tonight for Pottery Painting client: http://bit.ly/afJ6W0 #smallbizchat
smallbizlady:	RT @indiebusiness: A9c Video lighting tip #2: If it?s sunny, make sure sun shines on subject, not on camera lens #SmallBizChat
IMPACTMKTPR:	@smallbizlady Yes. Breaking up long videos extends content and keeps viewers attn. #smallbizchat
CathyWebSavvyPR:	@SabineMcElrath I still thinkthat is a part of the YouTube audience, there are otehr sites & times/places wher ppl watch more #SmallBizChat
smallbizlady:	RT @indiebusiness: A9d Video lighting tip #3: If all else fails, shoot in soft light, shaded light for natural look. #SmallBizChat
Tenacious_VA:	not sure how I would create video around web content copywriting - well, maybe #SmallBizChat
yourjobmyoffice:	RT @indiebusiness: A9d Video lighting tip #3: If all else fails, shoot in soft light, shaded light for natural look #smallbizchat
CathyWebSavvyPR:	@SabineMcElrath If I am alrady on your site, I am more motivated to stay for longer video - IF it is good #SmallBizChat

smallbizlady:	RT @IMPACTMKTPR: @smallbizlady Yes. Breaking up long videos extends content and keeps viewers attn. #SmallBizChat
smallbizlady:	If you have some expertise to share here?s how to be a guest on #Smallbizchat http://bit.ly/4r5KEZ #SmallBizChat
Tenacious_VA:	RT @CathyWebSavvyPR: @SabineMcElrath If I am already on your site, I am more motivated to stay for longer video - IF it is good #SmallBizChat
IMPACTMKTPR:	@thewovenlife @CarlaRose Agree that you can extend your market with demo videos. #smallbizchat
plattoes:	#smallbizchat how about making a cartoon video?
CathyWebSavvyPR:	RT @indiebusiness: A9d Video lighting tip #3: If all else fails, shoot in soft light, shaded light for natural look #SmallBizChat
LoisMarketing:	#SmallBizChat If it's about you, your business or product invest time, energy and money in working with someone to help you show it BEST.
thewovenlife:	@SabineMcElrath Very cool. What software do you use? #SmallBizChat
smallbizlady:	RT @plattoes: #smallbizchat how about making a cartoon video? #SmallBizChat
CathyWebSavvyPR:	RT @ArtseyC: Relationship stages 1. Awareness 2.Contact 3.Acquaintnce 4.Frndship 5.Closeness. In SM, video speeds 2 & 3 #SmallBizChat
indiebusiness:	@plattoes Cartoon videos have to be *really* good or they make people laugh at you, not with you. #SmallBizChat
ArtseyC:	RT @indiebusiness: A8b If you can say what needs to be said in 30-seconds, that's plenty. The shorter, the better.. #SmallBizChat
CarlaRose:	RT @plattoes: #smallbizchat how about making a cartoon video?
Tenacious_VA:	ensure your mic and sound quality is clear so you don't turn followers away by "sounding" horrible #SmallBizChat
CathyWebSavvyPR:	@YourGoToGuy welcome to the chat - great comment RT Q3: As long as it needs to be. As short as it can be. #SmallBizChat
CathyWebSavvyPR:	@lmedia2 welcome to the chat - thanks for listening in! #SmallBizChat
smallbizlady:	@plattoes If its appropriate to your brand go for it--but it can get expensive. #SmallBizChat
SabineMcElrath:	@CathyWebSavvyPR Agree! But I do all my videos to tell stories for clients, not me! #smallbizchat
CathyWebSavvyPR:	@drjfpmd welcome as well #SmallBizChat
smallbizlady:	RT @indiebusiness: @plattoes Cartoon videos have to be *really* good or they make people laugh at you, not with you. #SmallBizChat
thewovenlife:	@CarlaRose Absolutely. Baby stuff begs to be demonstrated. Helps parents make buying decisions. #SmallBizChat
CathyWebSavvyPR:	RT @plattoes: #smallbizchat how about making a cartoon video? #SmallBizChat
smallbizlady:	Q10: What Do I Need To Know About Audio? #SmallBizChat
thewovenlife:	@CarlaRose But even a cool purse could get a short video showing how organized it keeps you or how fashionable it is. #SmallBizChat
kikscore:	RT @missversatile Q5 In my opinion videos shld be kept under 3.5 mins. Ur not shooting a movie 60-90 sec best for viral spread #SmallBizChat

tinaportis:	RT @smallbizlady: RT @indiebusiness: A9 Nothing spoils an otherwise good video as much as poor lighting. #SmallBizChat
SPARKWisdom:	RT @smallbizlady: RT @indiebusiness: A9 Nothing spoils an otherwise good video as much as poor lighting. #SmallBizChat
mbrinkerhoff:	RT @CathyWebSavvyPR SabineMcElrath: YouTube offers stats re: when people bail on video (i.e. 3 min. too long for promo vid). #SmallBizChat
indiebusiness:	A10 Nothing spoils an otherwise good video like poor audio. #SmallBizChat
CarlaRose:	@thewovenlife I dont have clothes, but I do have bath and body: Diaper creams, baby body wash, etc #SmallBizChat
CathyWebSavvyPR:	@SabineMcElrath yes, but you can edit client videos - short sweet 4 youtube, a ta longer 4 their own site, #SmallBizChat
indiebusiness:	A10b Video audio tip #1: If you can get a video camera with an external mic input, use that. #SmallBizChat
thewovenlife:	@SabineMcElrath Thank you! I've bookmarked it to check out after this. #SmallBizChat
indiebusiness:	A10c Video audio tip #2: If no external mic, keep camera's internal mic as close to sound as possible #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q10: What Do I Need To Know About Audio? #SmallBizChat
indiebusiness:	A10d Video audio tip #3: Obviously, make sure babies and dogs don't start talking? in the middle of your shoot. #SmallBizChat
smallbizlady:	RT @indiebusiness: A10b Video audio tip #1: If you can get a video camera with an external mic input, use that. #SmallBizChat
plattoes:	@sparkwisdom #smallbizchat correct. My husband is photographer..I see the difference between our pics
indiebusiness:	A10e Video audio tip #4: Practice speaking clearly, articulating well so you are professional, easy to understand. #SmallBizChat
CarlaRose:	@thewovenlife Totally! I was just thinking that bout the handbags - especially the ones with a lot of pockets, etc. #SmallBizChat
mentormarketing:	I think the audio is more important than the video. #SmallBizChat
smallbizlady:	RT @indiebusiness: A10c Video audio tip #2: If no external mic, keep camera's internal mic as close to sound as possible #SmallBizChat
missversatile:	Q10) cameras tend to pick up EVERYTHING incl. wind and breathing #smallbizchat
deannatroupe:	RT @indiebusiness: A10 Nothing spoils an otherwise good video like poor audio. #smallbizchat
mikecopywriter:	Amen to that. Watch lighting! RT @SmallBizLady @indiebusiness Nothing spoils an otherwise good video as much as poor lighting. #SmallBizChat
IMPACTMKTPR:	@CathyWebSavvyPR @smallbizlady We must KNOW client's market - like or dislike short or long videos. #smallbizchat
CathyWebSavvyPR:	welcome. thx 4 chiming in &/or listening in - love hearing form peeps: @mbrinkerhoff @kikscore @IMPACTMKTPR @JoeCrockett #SmallBizChat
kikscore:	RT @IMPACTMKTPR: @smallbizlady Yes. Breaking up long videos extends content and keeps viewers attn. #SmallBizChat (via @SmallBizLady)

SabineMcElrath:	@thewovenlife My goal is to create stuff for clients that their clients want to share, like passing a beach ball! #smallbizchat
CathyWebSavvyPR:	RT @indiebusiness: A10 Nothing spoils an otherwise good video like poor audio. #SmallBizChat
smallbizlady:	RT @indiebusiness: A10e Video audio tip #4 Practice speaking clearly- articulating well so u are professional, understandable. #SmallBizChat
IMPACTMKTPR:	RT @EverydayUplift: @IndieBusiness Then again my bounce rate should let me know if the content is truly engaging! #SmallBizChat"
CarlaRose:	@thewovenlife Funny think is, I DON'T have friends with babies (I don't either), but the baby bath idea is super cute! #SmallBizChat
mentormarketing:	I hate it when Breathing comes throughRT @missversatile: Q10) cameras tend to pick up EVERYTHING incl. wind and breathing #SmallBizChat
mentormarketing:	I hate it when Breathing comes through RT @missversatile: Q10) cameras tend to pick up EVERYTHING incl. wind and breathing #SmallBizChat
thewovenlife:	@SabineMcElrath That's a good philosophy. I appreciate your help. #SmallBizChat
CathyWebSavvyPR:	RT @IMPACTMKTPR: We must KNOW client's market - like or dislike short or long videos. [yes know yr aud. = mktg 101!] #SmallBizChat
smallbizlady:	Q11: What Are Some Of The Most Popular Topics For Video? #SmallBizChat
indiebusiness:	A11 Video topic tip #1: Embrace your inner journalist. Read newspapers, blogs and magazines your customers read. #SmallBizChat
MediaCollective:	@CathyWebSavvyPR oh you mean like video from phone? #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness: A10c Video audio tip #2: If no external mic, keep camera's internal mic as close 2 sound as possible #SmallBizChat
IMPACTMKTPR:	RT @CathyWebSavvyPR: RT @indiebusiness: A6c Make a "top 10" list and begin to keep notes about what subjects you can cover on video. [grt Idea] #SmallBizChat
missversatile:	Q10) with mics attached to clothing remain very still, all moment/sounds clothing moving over powers mic #smallbizchat
mentormarketing:	A11: Sex of course =) #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness A10e Video audio tip #4: Practice speaking clearly, articulating well so U R professional, easy 2 understand #SmallBizChat
indiebusiness:	A11a Video tip #2: Find examples of things your target audience likes and use for inspiration. #SmallBizChat
indiebusiness:	A11b Video topic tip #3: Be fun, entertaining. Make people smile, you're halfway there no matter what the topic is. #SmallBizChat
yourjobmyoffice:	RT @indiebusiness: A11 Video topic tip #1: Embrace ur inner journalist. Read newspapers, blogs + magazines ur customers read #smallbizchat
indiebusiness:	A11c Video topic tip #4: Secret: tell a story! How you can helped someone, how others live and ard enjoy life. #SmallBizChat

CarlaRose:	@thewovenlife Maybe I could hold a contest asking customers to submit their babies w/products to be featured; offer a prize? #SmallBizChat
shipwire:	What's the best software to shoot a skype customer testimonial (two way)? I'd like to do more of these. #SmallBizChat
indiebusiness:	A11d Video topic tip #5: Take video camera *everyehwere*. Never be without ability to make video on fly. #SmallBizChat
indiebusiness:	A11e Video topic tip #6: Don?t be shy about asking people if you can interview them about something interesting. #SmallBizChat
CathyWebSavvyPR:	RT @SmallBizlady Q11: What Are Some Of The Most Popular Topics For Video? #SmallBizChat
SabineMcElrath:	I learned what I hate about video from 10 yrs of RE..nothing like a drunken virtual tour! #SmallBizChat
smallbizlady:	@smallbizlady A11 People love systems deelop a 5 part or 6 step system and do a video on each step. # SmallBizChat
indiebusiness:	A11f Video topic tip #7: Be creative. Shoot at your craft show, farmer?s market, trade show, conference, etc. #SmallBizChat
smallbizlady:	RT @indiebusiness: A11d Video topic tip #5: Take video camera *everyehwere*. Never be without ability to make video on fly. #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness: A11 Video topic tip #1: Embrace yr inner journalist. Read newspapers, blogs & mags yr customers read. #SmallBizChat
thewovenlife:	@CarlaRose Oooh, that would be cool. It would engage customers and get you vids to use. #SmallBizChat
missversatile:	Q11) celeb gossip, reviews, tutorials, live concerts (w/ proper sound). #smallbizchat
indiebusiness:	A11g Video topic tip #8: Use text in video post in case viewer can?t see it; keyword rich text maximizes SEO value. #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness A11e Video topic tip 6: Don?t be shy about asking people if U can interview them about something interesting #SmallBizChat
CarlaRose:	@smallbizlady Q11. My guess is product how to's. I learned how to change RAM on my computer via video on a web store. #SmallBizChat
smallbizlady:	RT @indiebusiness: A11f Video topic tip #7: Be creative. Shoot at your craft show, farmer?s market, trade show, confs, etc. #SmallBizChat
CathyWebSavvyPR:	Qu RT @shipwire: What's the best software to shoot a skype customer testimonial (two way)? I'd like to do more of these. #SmallBizChat
CarlaRose:	@thewovenlife Totally! #SmallBizChat
yourjobmyoffice:	@mentormarketing Ha! I just read that social media activity is now more popular than adult topics on the web. #smallbizchat
CathyWebSavvyPR:	@shipwire welcome to the chat - we might have coveredthis earlier - you cancheck out thurs @ smallilady's post 4 ful Q&A 2 #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness: A11c Video topic tip #4: Secret: tell a story! How you can helped someone, how others live & enjoy life #SmallBizChat
SabineMcElrath:	@CathyWebSavvyPR @shipwire I would use Camtasia for a screen capture and then edit. #smallbizchat

smallbizlady:	Q12: How Do I Maximize The Spread Of My Video? #SmallBizChat
ArtseyC:	Yes, still, monotone speakers hard to follow. RT @indiebusiness: A10e Video audio tip #4: Practice speaking... #SmallBizChat
thewovenlife:	@CarlaRose And you don't have to worry about being in front of the camera. Except maybe to announce the contest via video. #SmallBizChat
indiebusiness:	A12 To spread video faster, use YouTube, Vimeo, Vidler. Stream vid from outside your site for faster loading. #SmallBizChat
EverydayUplift:	@IndieBusiness Should you try to minimize or eliminate regional accents? Or perhaps make them more pronounced?? #SmallBizChat #in
smallbizlady:	RT @SabineMcElrath: @CathyWebSavvyPR @shipwire I would use Camtasia for a screen capture and then edit. #SmallBizChat
CathyWebSavvyPR:	RT @yourjobmyoffice: Ha! I just read that social media activity is now more popular than adult topics on the web. !! #SmallBizChat
mentormarketing:	@yourjobmyoffice That means the human race will slowly die off and evolve pointer like thumbs for texting #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Q12: How Do I Maximize The Spread Of My Video? #SmallBizChat
indiebusiness:	A12b Mobile is hot! Make sure your video is viewable on mobile devices. Ask friends to test on different devices. #SmallBizChat
IMPACTMKTPR:	@tinaportis Do an intro to you video 1st. Followed by case studies, demo of coaching, testimonials, mini-workshops...endless. #smallbizchat
smallbizlady:	RT @indiebusiness: A12 To spread video faster, use YouTube, Vimeo, Vidler Stream vid from outside yr site for faster loading. #SmallBizChat
indiebusiness:	A12c Tell people about your video! Invite them to use embed code to share, spread the excitement. #SmallBizChat
CathyWebSavvyPR:	@yourjobmyoffice hoe appropriate - as today is Social Media Day - Happy Social Media Day! #SmallBizChat
CarlaRose:	@thewovenlife That would be hard, but I can do it! LOL. If I can work as an "extra", I can do this! #SmallBizChat
indiebusiness:	A12d Don?t be shy about sharing your video. Remember, if it doesn?t spread, it?s dead! #SmallBizChat
smallbizlady:	RT @indiebusiness: A12c Tell people about your video! Invite them to use embed code to share, spread the excitement. #SmallBizChat
smallbizlady:	RT @indiebusiness: A12d Don?t be shy about sharing your video. Remember, if it doesn?t spread, it?s dead! #SmallBizChat
thewovenlife:	@CarlaRose Yes. And you give a face to your business, making it personal. People connect with people, not companies. #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness: A12 To spread video faster, use YouTube, Vimeo, Vidler Stream vid from outside yr site 4 faster loading. #SmallBizChat
yourjobmyoffice:	@mentormarketing Perhaps, but what lovely pointer/thumbs we'll have. ;-) #smallbizchat

CarlaRose:	RT @indiebusiness: A12d Don?t be shy about sharing your video. Remember, if it doesn?t spread, it?s dead! #SmallBizChat
missversatile:	Q12) widgets on website from sites such as youtube, vimeo, etc where you've uploaded your video. Tweet video links, FB links. #smallbizchat
pamperry:	RT @smallbizlady: RT @indiebusiness: A12c Tell people about your video! Invite them to use embed code to share, spread the excitement. #SmallBizChat
smallbizlady:	Happy Social Media Day Everybody! #SmallBizChat
indiebusiness:	@EverydayUplift All other things being equal, you should be yourself. There can be exceptions. Depends. #SmallBizChat
deannatroupe:	RT @indiebusiness: A12 To spread video faster, use YouTube, Vimeo, Viddler Stream vid from outside yr site 4 faster loading. #smallbizchat
CathyWebSavvyPR:	Q12 Tubemogul is great for spreading video to multiple sites! #SmallBizChat
SabineMcElrath:	My analogy for all SM tools: Like a bucket of paint. A 3-yo can get results. Video no different. #smallbizchat
tinaportis:	RT @smallbizlady: Q11: What Are Some Of The Most Popular Topics For Video? #SmallBizChat
CathyWebSavvyPR:	RT @indiebusiness: A12d Don?t be shy about sharing your video. Remember, if it doesn?t spread, it?s dead! #SmallBizChat
smallbizlady:	Next week on #Smallbizchat 7/7/10 How to get started using social media to grow yr small biz @storyspinner Li Evans #SmallBizChat
pamperry:	RT @smallbizlady: RT @SabineMcElrath: @CathyWebSavvyPR @shipwire I would use Camtasia for a screen capture and then edit. #SmallBizChat
CathyWebSavvyPR:	RT @IMPACTMKTPR: Do an intro to you video 1st. then case studies, demo of coaching, testimonials, mini-workshops...endless #SmallBizChat
deannatroupe:	RT @smallbizlady: Next week on 7/7/10 How to get started using social media to grow yr small biz @storyspinner Li Evans #smallbizchat
smallbizlady:	Thanks to our guest @indiebusiness on How to use video to grow yr brand online; info: http://www.indiebusinessblog.com/ #SmallBizChat
twitbosslady:	RT @smallbizlady: RT @indiebusiness: A12c Tell people about your video! Invite them to use embed code to share, spread the excitement. #SmallBizChat
CathyWebSavvyPR:	Qu RT @EverydayUplift: Should you try to minimize or eliminate regional accents? Or perhaps make them more pronounced?? #SmallBizChat
Debbie_h2o:	RT @indiebusiness: A11d Video topic tip #5: Take video camera *everyehwere*. Never be without ability to make video on fly. #SmallBizChat
CarlaRose:	@thewovenlife Is video the only way to do that? #SmallBizChat
IMPACTMKTPR:	RT @missversatile: Q12) widgets on website from sites such as youtube, vimeo, etc where you've uploaded your video. Tweet video links, FB links. #smallbizchat

smallbizlady:	Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial. #SmallBizChat
smallbizlady:	Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial. #SmallBizChat
smallbizlady:	Get a free chapter of @SmallBizlady's new book: Become Your Own Boss in 12 Months http://bit.ly/asEgeR #SmallBizChat
yourjobmyoffice:	Did she just call me a hoe? ;-Z RT @CathyWebSavvyPR @yourjobmyoffice hoe appropriate - 2day is Social Media Day- Happy SM Day! #smallbizchat
smallbizlady:	If you found this interview helpful, join us on Wednesdays 8-9p ET follow @SmallBizChat on Twitter for info. #SmallBizChat
smallbizlady:	Thank you to @CathyWebSavvyPR our co-host and social media PR pal. #SmallBizChat
pamperry:	RT @yourjobmyoffice: Did she just call me a hoe? ;-Z RT @CathyWebSavvyPR @yourjobmyoffice hoe appropriate - 2day is Social Media Day- Happy SM Day! #smallbizchat
missversatile:	RT @smallbizlady: If you found this interview helpful, join us on Wednesdays 8-9p ET follow @SmallBizChat on Twitter for info. #SmallBizChat
smallbizlady:	Thank you to virtual assistant Sonia @YourJobMyOffice, she'll get a link to the transcript out shortly on @smallbizchat #SmallBizChat
twitbosslady:	"@indiebusiness: A12c Tell people about your video! Invite them to use embed code to share, spread the excitement. #SmallBizChat"
smallbizlady:	The focus of #Smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat
Debbie_h2o:	RT @smallbizlady: If you found this interview helpful, join us on Wednesdays 8-9p ET follow @SmallBizChat on Twitter for info. #SmallBizChat
pamperry:	@yourjobmyoffice LOL. HOW not HOE! How appropriate today is SOCIAL MEDIA DAY! #smallbizchat
CathyWebSavvyPR:	RT @smallbizlady: The focus of #Smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat
smallbizlady:	For tips on #smallbiz success subscribe to Melinda Emerson?s blog at http://bit.ly/3x5Gm2 http://www.succeedasyourownboss.com/ #SmallBizChat
missversatile:	RT @smallbizlady: The focus of #Smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat
shipwire:	@CathyWebSavvyPR thanks, will do. I just found started with the chat so figured I would jump right in. #smallbizchat
deannatroupe:	Hi! DeAnna Troupe, social media and virtual marketing coach present and accounted for! #smallbizchat
tinaportis:	RT @smallbizlady: If you found this interview helpful, join us on Wednesdays 8-9p ET follow @SmallBizChat on Twitter for info. #SmallBizChat
CarlaRose:	@EverydayUplift: I would say be yourself. #SmallBizChat
missversatile:	RT @smallbizlady: Get a free chapter of @SmallBizlady's new book: Become Your Own Boss in 12 Months http://bit.ly/asEgeR #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady: Thx 2 virtual assistant Sonia @YourJobMyOffice, she'll get a link 2 transcript out shortly on @smallbizchat #SmallBizChat

deannatroupe:	RT @smallbizlady: Roll call, who?s on @Smallbizchat tonight? Give me your best 140-character commercial. #smallbizchat
pamperry:	RT @CathyWebSavvyPR: RT @smallbizlady: The focus of #Smallbizchat is to end small business failure by helping you succeed as your own boss. #SmallBizChat
SabineMcElrath:	Videos that sell small biz experience. Example: http://bit.ly/afJ6W0 using http://bit.ly/EZVideo #smallbizchat
smallbizlady:	Next Wed on #Smallbizchat 7/7/10 How to get started using social media to grow yr small biz @storyspinner Liana "Li" Evans #SmallBizChat
Debbie_h2o:	RT @missversatile: Q5)...learn ur camera, learn proper lighting techniques, and learn sound control techniques... #smallbizchat
Debbie_h2o:	RT @smallbizlady: 5 Fatal Mistakes that hold back start-up business owners http://bit.ly/bnYYCc by @Smallbizlady #SmallBizChat
CathyWebSavvyPR:	@smallbizlady you are welem - aothe lively informative chat - we have a really helpful comunity! #SmallBizChat
yourjobmyoffice:	Sonia, high end virtual assistant to high energy entrepreneurs #pitch #smallbizchat
EdLovesSumo:	RT @deannatroupe: RT @smallbizlady: 7/7/10 How to get started using social media to grow yr small biz @storyspinner Li Evans #smallbizchat
deannatroupe:	That should have been video marketing coach. How embarrassing. #smallbizchat
CathyWebSavvyPR:	RT @amvandenhurk: @everydayuplift RE: accents. Shouldn't hide who people are, but should be understandable to everyone my POV #SmallBizChat
indiebusiness:	Subscribe to Indie Business Blog for practical success tips - http://bit.ly/aL6OPw #SmallBizChat
yourjobmyoffice:	@pamperry You know I could not let that pass! =D #smallbizchat
CathyWebSavvyPR:	RT @yourjobmyoffice: Sonia, high end virtual assistant to high energy entrepreneurs #pitch #smallbizchat #SmallBizChat
indiebusiness:	Thank you for having me @SmallBizLady. This was fun! #SmallBizChat
Debbie_h2o:	RT @CathyWebSavvyPR: Q12 Tubemogul is great for spreading video to multiple sites! #SmallBizChat
CathyWebSavvyPR:	RT @smallbizlady Next Wed on #Smallbizchat 7/7/10 How 2 get started using social media to grow yr small biz @storyspinner #SmallBizChat
missversatile:	I'm here for the discussion...freelance publicist & pro-blogger for sites as well SM advising to my clients. #smallbizchat
Debbie_h2o:	RT @CathyWebSavvyPR: RT @yourjobmyoffice: Ha! I just read that social media activity is now more popular than adult topics on the web. !! #SmallBizChat