

Committee on Governmental Organization
1020 N Street, Room 360A
Sacramento, California 95814

RE: Support AB 376

Dear Chairman Jim Frazier,

I am writing to express (Business Name)'s support for AB 376. This bill would allow my business and others to provide complimentary service of wine or beer at arts & crafts workshops.

As a small business owner who focuses on promoting the value and enjoyment of art through hosted workshops, I have no interest in selling alcohol as part of my business model. However, I do believe that providing complementary wine or beer can enhance the guest experience.

The process of obtaining a liquor license is so costly and time-consuming that many businesses like mine abandon the idea. Others have tried operating in the margins of the law or simply break it in the hope they are not caught. This leads to an environment where my business and others who obey the law are at a competitive disadvantage to those that break it.

In order to allow small businesses like mine to compete on a level playing field, an affordable and legal option must be available. AB 376 gives businesses a legal path to offer a unique experience for patrons. This would bolster my ability to stay competitive in an increasingly crowded space while further enhancing the shared experience my patrons have with fellow guests.

All small businesses are struggling to survive during this pandemic, allowing small arts and crafts businesses the ability to provide complimentary service of wine or beer will set these small businesses up for success. Creating unique in-store experiences will be a key driving factor to the success of businesses like mine in a post pandemic economy.

Thank you for your consideration and I strongly urge you to support this important bill.

Sincerely,

(Business owner)