



Name:

Date:

1) DON'T PANIC

The economy is always changing, so changes should never surprise us.

4) MAINTAIN YOUR LIFE PLAN

To avoid burnout, build your business around your life, not the other way around.

2) IGNORE ECONOMIC CHANGES

Not literally, but do not be preoccupied by economic ups and downs. Remember your circles of control, influence, and concern.

5) CONSISTENCY IS KEY

Take 20 steps in one direction instead of taking one step in 20 directions ... thank you Darren Hardy. Build multiple income streams -- Thank you Roberta Perry

3) REMEMBER YOUR WHY

It is not static; evaluate it annually. -- Thank you Patricia Agustin

6) FOCUS

Businesses do not fail for lack of finances, they fail for lack of focus.